



EQUITABLE

# Digital tools that make it easier and faster to complete life insurance applications

In today's uncertain and self-distancing world, we wanted to reassure you that Equitable is ready and able to serve you, your producers and your clients – safely and effectively – with no disruption in business.

In fact, we have the digital tools in place to make it easy for you to provide life insurance through us, all over email and online, so you can observe distancing guidelines, stay safe and make sure your clients get the protection they need.

Below, we've outlined three simple steps you can take to submit life insurance applications to Equitable, without ever meeting your client face-to-face:

- 1 Access eApp from equitable.com.** This electronic tool allows you to complete our life insurance application and collect the required signatures from the applicant, insured, owner and producer.
  - If your BGA has their own electronic application platform but you are unable to select Equitable, contact your BGA or sponsoring firm and ask them to "turn Equitable on."

- 2 Receive the policy pdf file.** Once Equitable processes the application and makes an offer, we can automatically produce a pdf file of the policy, which can be emailed to the BGA.

- 3 Use electronic signature software,** such as DocuSign, SignEasy or SignX, to upload the pdf format of licensing paperwork, applications, miscellaneous new business and underwriting forms, illustrations and delivery requirements. Designate the places where you'll need your client's signature, and send via DocuSign for their electronic signatures, then return to us for processing once received back from the signing parties.

## We're here to help.

**For more information or answers to your questions, contact:**

- eApp new business support line: (855) 606-6452, Option 3
- Sales Desk: (800) 924-6669, Option 2
- For case-specific questions, contact your relationship case manager
- **Visit:** [equitable.com/navigatethemarket](https://equitable.com/navigatethemarket)

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